

F. H. REED,
Representative in Saskatchewan
and Manitoba.

DOMINION OF CANADA
DEPARTMENT OF AGRICULTURE
SEED BRANCH

REGINA SASK. June 4th, 1913.

Seager Wheeler, Esq.,
Rosthern, Sask.

Dear Mr. Wheeler:-

I have your letter of May 30th and also parcel of certificates. I am sorry that you have not been able to dispose of all of your registered preston, because it certainly is a very suitable variety for the northern part of this Province, and your strain is of extra merit.

As marquis is a new variety there will be very little registered seed on the market next season. The fact that marquis is a new variety should render it capable of much improvement through careful selection. With your experience in selection I firmly believe that you can bring about a very great improvement in your marquis and produce a strain which will have much advantage over ordinary marquis wheat. You state that you will have a considerable quantity for sale this Fall. I think if you will get out some attractive advertising stating that what you have for sale is the same strain which won the \$1000.00 prize at New York, with two years' improvement through careful hand selection, and make a point of the fact that marquis is a new variety, hence capable of much improvement through selection; ~~If~~ you will spend a little money on this kind of advertising, by sending letters to your former customers and in the agricultural papers, I believe that you will be able to sell your registered marquis at a very profitable price.

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I should also make a point of the fact that you have a limited supply and that only those who order early will be sure of having their orders filled. Commence your advertising early in the season, say not later than November, get your seed cleaned and ready for inspection at as early a date as possible and we shall inspect and seal your sacks so that you can advertise your seed as inspected and guaranteed by the C. S. G. A. I have abundant faith in marquis wheat and fully as much faith in Seager Wheeler's ability to produce a strain of extra merit.

I am pleased to learn that your wheat, barley and oats are so far in first-class condition. We shall hope for a continuation of showery, warm weather for the month of June. Although there is considerable moisture in the soil from last season's heavy rains, yet the lighter land will require the usual June rains. With best wishes for the season, I am.

FHR.BK.

Yours faithfully,

H. Reed.